



# 2025 Behavioral Health Management Conference

*Effectively Integrating Behavioral Health Across the Care Continuum: Implementing Viable Value Based Health and Population Health Strategies, and Enhancing Quality of Care for the Well-Being of Members!*

**January 16 – 17, 2025 • Caesars Palace Hotel • Las Vegas, NV**

## Overview

Behavioral health has gained national attention, and there has been increasing pressure on behavioral health providers, hospitals, health systems and health plans to effectively tackle this complex issue. In order to improve treatment, outcomes and cut costs, behavioral health providers and health plans are taking proactive steps to ensure that their members receive access to quality behavioral healthcare. Treatment for disorders such as anxiety and depression, amongst children and seniors, as well as those with substance abuse issues, require a more integrated coordination of care. The current healthcare landscape has created an opportunity for coverage and access to services, many behavioral health providers and health plans are now focusing their efforts on integrating behavioral and medical care.

We have created a high-level forum featuring knowledgeable leaders and executives from hospitals, health systems and health plans who will share their perspectives, valuable insights and expertise on how to be best equipped for the rapidly evolving landscape of behavioral health management. Attendees will benefit from learning about best practices and strategies that have been deployed to address the challenges presented by the current healthcare environment impacting hospitals, health systems and health plans in effectively managing behavioral health. This exclusive event targets senior level executives in order to maximize educational and networking opportunities.

## Intended Audience

From Hospitals, Health Systems, Health Plans, Behavioral Health Centers, Employer Plans, TPAs, Managed Care Organizations & Other Payers:

*Chief Executive Officers, Chief Medical Officers, Chief Financial Officers, Chief Operations Officers, Chief of Psychiatry, Chief Information Officers*

*Also, Presidents, Vice Presidents, Directors & Managers of:*

- Behavioral Health
- Medical Management
- Strategic Planning
- Member Engagement
- Health Management
- Managed Care
- Health Promotion & Wellness
- Utilization Management
- Provider Relations
- Case Management
- Government Relations
- Accountable Care
- Health Information Management
- Operations
- Care Management
- Clinical Operations
- Disease Management
- Quality Improvement
- Community Health
- Mental Health
- Finance
- Reimbursement
- Network Management
- Compliance
- Episodes of Care
- Claims Management
- Outpatient Services
- Marketing
- Government Programs
- Risk Management

*This program is also geared towards Mental Health Facilities, States, Government Agencies, Vendors, Healthcare Consultants, Solution Providers, Disease Management Organizations, Third Party Administrators, IT & Business Process Outsourcing Companies, Enrollment Brokers and More!*

**Preliminary Agenda**

*(Topics Subject to Change Based on Final Speaker Presentations)*

**Day One – Thursday, January 16, 2025**

7:15 *Conference Registration & Morning Breakfast*

8:15 *Chairperson's Opening Remarks*

**8:30 Trending Topics in Addiction Treatment: An Ohio Overview**

**Jordan Knipper, MS/LPCC-S, LICDC**

*State Opioid Treatment Authority*

*Office of Community Treatment Services*

**Ohio Department of Mental Health & Addiction Services**

**9:15 Emerging Data on Psychedelics for the Treatment of Mental Health and Substance Misuse**

**Richard Dart, MD, PhD**

*Director, Rocky Mountain Poison & Drug Safety*

**Denver Health**

10:00 *Networking Break & Refreshments*

**10:30 Bridging the Gap: Health Plan Partnership with Community Based Organizations to Support Whole Person Care for Immigrants and Refugees**

**Connie Mom-Chhing, DM, MPA**

*Senior Director, Regional Systems Integration*

**Community Health Plan of Washington**

**Candace Hunsucker, MA, LMFT, SUDP**

*Senior Regional Manager, Regional Systems Integration*

**Community Health Plan of Washington**

**11:15 Strategies for Integrating Behavioral Health with Primary Care to Enhance Patient Care**

**Jennifer Ford**

*Manager, Clinical Product Management*

**MEDITECH**

**Phil Klassen, MD, FRCP**

*Vice President, Medical Affairs & Research*

**Ontario Shores Centre for Mental Health Sciences**

*Assistant Professor, Departments of Psychiatry and Medicine*

**University of Toronto**

**Jackie Rice**

*Vice President & CIO*

**Frederick Health**

*12:00 Luncheon for All Attendees & Speakers*

**1:15 Value Based Care: Means to Reduce Psychiatric Admissions and Readmissions**

**Leslie Zun, MD, MBA**

*Professor, Department of Emergency Medicine & Psychiatry*

**Chicago Medical School**

**2:00 Panel Discussion: Creating High Quality Outcomes and Reducing Costs within Behavioral Health Management**

*3:00 Networking Break & Refreshments*

**3:30 Developing an Effective and Comprehensive Substance Use Management System Across the Health System**

**Tammy Tucker, PsyD**

*Associate Administrator*

**Memorial Healthcare System**

**Claudia Vicencio, LCSW, LMFT**

*Clinical Supervisor*

**Memorial Healthcare System**

**4:15 Bridging Social Determinants and Behavioral Health: The Role of Cognitive Adaptation Training**

**Natalie Maples, DrPH, MA**

*Assistant Professor, Department of Psychiatry & Behavioral Sciences*

*Director, International Center for Excellence in Evidence-Based Practice*

**University of Texas Health Science Center**

*5:00 End of Day One*

**Day Two – Friday, January 17, 2025**

*7:15 Morning Breakfast*

*8:15 Chairperson's Recap of Day One*

**8:30 Exacting Equity: An Introduction to the Participant Reporting and Agency Audit Requirements Arising in Connection with Mental Health Parity & Addiction Equity Act**

**Jason Sheffield**  
*National Director, Compliance*  
**The Baldwin Group**

**Natasha Wright**  
*Associate Director, Compliance*  
**The Baldwin Group**

**9:15 Population Health Management Models: Addressing Behavioral Health and SDOH**

**Debra Corbett**  
*Vice President, Care Management Solutions*  
**VNS Health**

*10:00 Networking Break & Refreshments*

**10:30 Affordable Housing and Behavioral Health Service Delivery; How to Work with Housing Organizations to Create Stronger Supports for Your Most Vulnerable Clients**

**Jo Ellen McNamara**  
*Vice President, Housing+Health Relationship*  
**National Equity Fund**

**11:15 Mental Health in Special Populations: Addressing the Unique Behavioral Health Needs of Children, Adolescents, and the Elderly**

*12:00 Conference Concludes*

**Workshop Session**

Thursday, January 16, 2025 • 5:15 p.m. – 7:15 p.m.

**Evaluating and Incorporating Effective Quality Measures within Behavioral Health Management**